

Japanese Audio Brand “GLIDiC” **To Launch True Wireless Earbuds “Sound Air TW-5000”** **in the USA**

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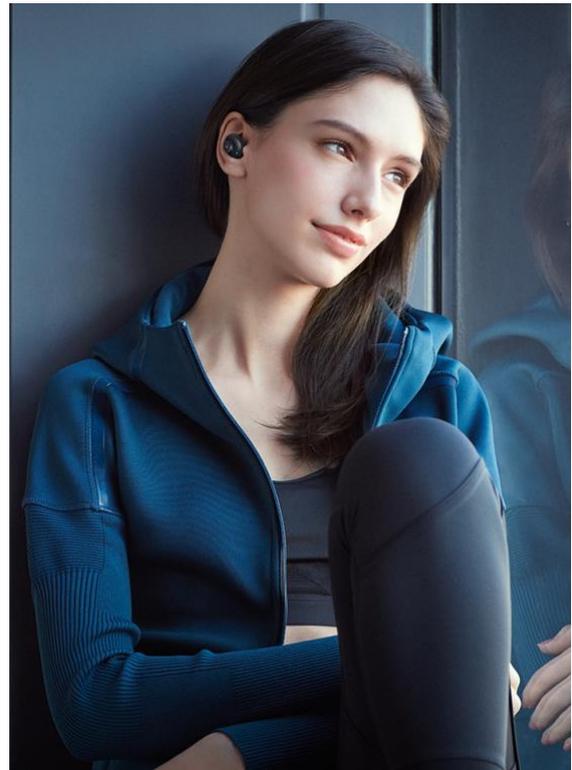
“GLIDiC” has raised its brand concept as “Tune into your mobile life.” By leveraging its great technological sound capabilities, along with a vast understanding about smart phones, this audio brand was first launched in Japan in October 2016 for the mobile phone market.

“Sound Air TW-5000” is a true wireless earbud set produced with the concept of “Break Free”. These earbuds have outstanding cost-performance. The shape of the earbud called “Ultra Multi Fitting,” has an organic curve and their compact size make them easy to fit many different ear shapes while reducing stress to the ear which comes from long-time usage. Experience great fit and sophisticated design of these earbuds.

These earbuds respond to the high-quality codec "AAC" for sound quality. With GLiDiC earbuds vocals shine through thanks to crisp and clear high-pitched tone and a rich mid-low range. The earbuds come with a compact battery case that fits in the palm of your hand, provides two full charges, and automatically switch on /off just by placing them in the case, or taking them out.

GLiDiC earbuds have received both the "Gold" and "Best Value" awards in the Bluetooth true wireless earbud category (10,000 JPY and under) at the "VGP 2018" audio-visual awards sponsored by Ongen Publishing, a leading Japanese publisher [http://www.visualgrandprix.com/vgp2018/earphone_headphone.html]. This product has also received the German international design award "Red Dot 2018." In the review, "the earbuds and charger case are very compact and, with their flowing design language, convey an enhanced degree of wearing comfort." <https://www.red-dot.org/project/glidic-sound-air-tw-5000-24621>.

TW-5000 image





Main features

- Enables freedom and ease of music play and speaking on the phone, without cords or cables
- An organic curved "Ultra Multi Fitting" design easily matches various ear shapes, providing excellent fit and sophisticated design, as well as reducing stress in the ear due to long-time use
- Vocals shine through thanks to crisp and clear high-pitched tone and a rich mid-low range, and correspond to high-quality codec "AAC".
- These earbuds are programmed with "MEMS" (high sensitivity mini microphone) and digital echo cancellation capability, delivering clear sound minimal noise
- The compact battery case fits in the palm of your hand. and provides power for two full charges, even on the go. Charge the earbuds by just placing them in the case, eliminating anxiety of unexpectedly losing power.
- Automatically turns on by taking the earbuds out of the case. Put them back in the case to turn them off.
- Setting for the pairing mode starts automatically when you take the earbuds out of the charger case for the first time. The earbuds will automatically connect from the second time.
- Intelligent functionality which allows you to play back and stop songs with just the left and right "multi-function buttons." Forward and rewind music, respond to and end calls. You can adjust the volume through Siri or another voice assistant service.

Product specifications

Color	Black
Driver Unit	Dynamic type φ 6mm
Reproduction frequency band	20Hz~20kHz
Impedance	16Ω
Sound pressure sensitivity	104dB/mW ± 3 dB/mW
Bluetooth® Standard	Ver. 4.2
Corresponding profile	A2DP、AVRCP、HFP、HSP

Supported codecs	SBC、 AAC
Content protection method	SCMS-T
Continuous use time	Music playback/Talk time: Approx. 3 hours (With case use: Approx. 10hrs.)
Standby time	Approximately 150 hours (when using the case: about 500 hours)
Charging time	Earbuds body: about 1.5 hours, Case: about 2 hours
Interface	microUSB (Type-B) port
Size (width × height × depth)	Approx. 25×23×17mm (Including longest part of earbuds)
Weight	Approx. 5.0g (Each side)
Compatible devices	Smartphones and tablets with Bluetooth®, Bluetooth®-equipped devices with music playback functions and call function
Included items	4 size ear chips (XS,S,M,L), Charging cable (USB micro B to USB A), Instruction manual (English and Spanish), Warranty

"GLiDiC Sound Air TW-5000" (US ver.) Release date

November xx, 2018

Price on Amazon.com (tax included)

\$ 100.00

Brand Web site

<https://glidic.jp/us>

Amazon.com sales page

<https://www.amazon.com/dp/B07JJ7B167>

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